

Learning & Development

EXECUTIVE VIRTUAL SUMMIT



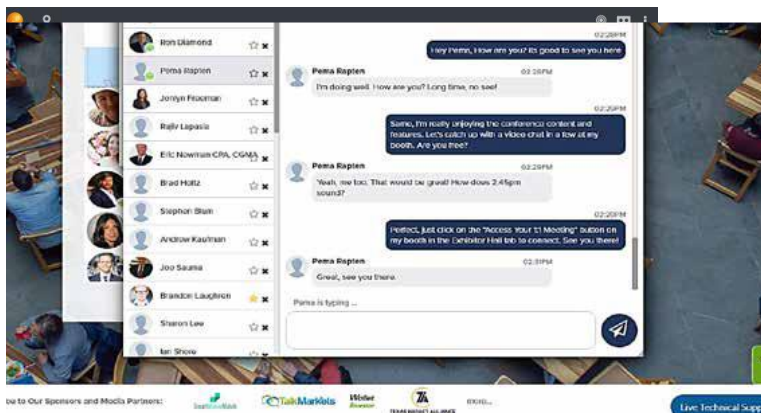
2021 Virtual Schedule: February 25 and April 15

HYBRID: June 13 - 15, 2021 - Learning & Development Executive Summit

HYBRID: Nov 7 - 9, 2021 - Learning & Development Executive Summit

SUMMIT DETAILS:

The Learning and Development Virtual Summit is a strategically built event for innovative solution providers to engage, interact, and build relationships with pre-qualified senior level executives. Furthermore, this format provides a strategy to increase opportunities at gaining new clients with those who are actively looking for new solutions now; in addition to being ready to purchase when the new normal is established post pandemic.



VIRTUAL FORMAT:

We've created a virtual Summit where you can continue to conduct business, make real connections, and tell your story to senior decision makers from leading Enterprise organizations

Website and Agenda

<https://opalgroup.net/conference/learning-development-summit-2020-virtual-3/>



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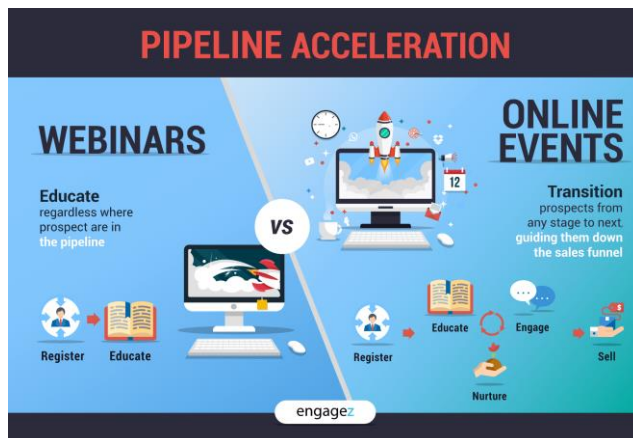
WHO YOU WILL MEET:

Staying “top of mind” is critical during these times

- Chief Learning Officers
- SVP/VP/Head/Dir of Learning & Development
- SVP/VP/Head/Dir of Leadership Development
- SVP/VP/Head/Dir of Talent Development
- SVP/VP/Head/Dir of Corporate Training

ALL SPONSORSHIPS INCLUDE:

- Interactive booth area to demo solution (Sponsor supplied video integrated within world)
- Ability to message prospects in the virtual world
- Full access to keynote sessions Branding on website, social media channels, and at the event
- Marketing exposure through Opal Groups media partners and database
- Post-event attendee contact list
- Snapshot of solutions most needed by each prospect
- 3 Summit passes



Sponsorship Options

- 30-minute Keynote and items above
- 40-minute Interactive Round Table and items above
- 45-minute Panel Session and items above

Live and Hybrid Summits:

All packages are built from scratch with growth objectives in mind, and can be adjusted to meet more engagement opportunities face to face. Inquire for our Summer and Fall Dates.

- 1:1 Pre-Arranged Meetings
- Keynote Sessions
- Panel Sessions
- Live Networking
- Branding and more

Live Event Testimonial

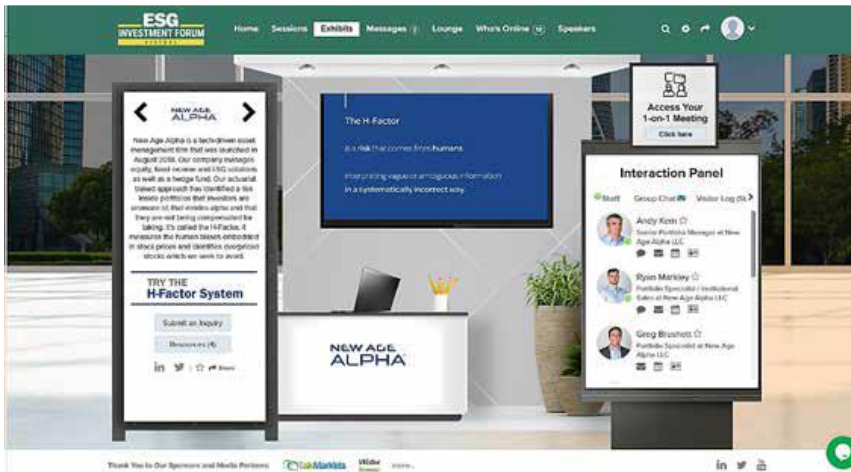
https://www.youtube.com/watch?v=L_datJOFLaU

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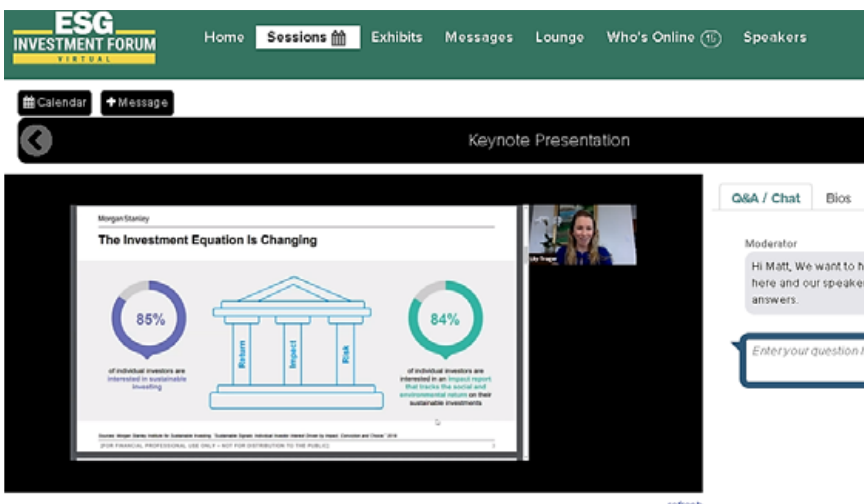


Exhibit Hall, Branding, Presentations, and Live Engagement



Ability to upload a marketing video and engage visitors real time

Easy to navigate platform with engagement and chat features



Present live and engage a live audience made up of your prospects